



CASE STUDY



BRIGHT START PRESCHOOL
— LEARNING CENTER —

ZONO Technologies

And a Georgia Child Care
Facility Share a
Common Goal

About Bright Start Preschool

Located in Valdosta, GA, Bright Start Preschool is a unique child care center focused on a structured learning environment that prepares students to excel in school. Bright Start cares for children between the ages of 6 weeks to 12 years and provides age-appropriate resources and activities to encourage healthy development. ZONO Technologies and Bright Start share a common goal of creating healthy environments for children to explore, learn and grow. After discovering the ZONO Disinfecting+ and Sanitizing* Cabinets, it was clear that adding such cutting-edge technology was a crucial addition to help in the fight against the spread of common bacteria* and viruses+ within their center. Since then, the ZONO has become a vital addition to Bright Start's everyday disinfecting and sanitizing routine, adding additional significance to their safety initiatives.

- ✔ In business for 11 years and going strong!
- ✔ Bright Start and ZONO Technologies both share a core value in promoting safe and healthy environments for children, faculty and staff.
- ✔ Big on education, kinder readiness and transparency to parents.



"The ZONO is a new wave of technology that as a center owner, you can't afford NOT to have if you are caring for children."
-Shelbra McKnight, Bright Start Preschool Owner & Executive Director

The Challenge

Child care centers are perfect breeding grounds for common bacteria and viruses. With so many small children in close contact, nasty pathogens can spread quickly from one child to another. Sometimes, it can infect a whole classroom, staff included! It can even go so far as infecting parents, siblings, and nearby loved ones. What does this mean for a child care center? It means requiring other staff to work overtime in place of absent teachers, taking additional time to wipe down, soak, rinse and dry every inch of the classroom, and in cases of massive outbreaks, centers are forced to shut down. These are only a few challenges that child care centers, like Bright Start, face daily.



Teachers & Staff

In most cases, teachers and staff get hit the hardest. Both play a vital role in the development and care of a child, but it can become challenging to do so when common bacteria and viruses are circulating in the classroom. In today's ever-changing world, one of the biggest concerns is whether children are safe from germs while getting a proper education. Teaching and caring for children are just as important as disinfecting+ and sanitizing*, but how can they do it all without taking time from one thing and giving it to another?



Disinfecting & Sanitizing

The only way we know a method works is by witnessing it first-hand. Sometimes we think a standard practice will work when, it just doesn't get the job done safely, efficiently, or effectively.

The Solution

As a center that regularly monitors its impact on child development and makes a conscious effort to promote safety amongst children and staff, their usage of the ZONO and its sustainable technology has helped create a healthier environment for everyone. With the ZONO, Bright Start now has an innovative solution in the battle against the spread of common viruses and bacteria, giving everyone peace of mind.

"We love our ZONO so much; we even have our faculty and staff use it for their personal belongings!"

✓ Easy to Use

In engineering the ZONO, Walter Mann ensured the technology would be simple, safe, and user friendly. Staff at Bright Start say what they love most about the ZONO is its ease of use and how much of a time saver it is. Not to mention, the team at ZONO Technologies always makes sure customers are equipped with the necessary materials for easy start-up and best-in-class support.

✓ Effective Results

Bright Start has visibly seen the positive results of having the ZONO from the start. After growing from a 44-child capacity center to a 140-child capacity center, Shelbra McKnight decided to purchase another ZONO to ensure that no matter what, their children are protected from common viruses and bacteria.

✓ A Main Attraction

The Bright Start staff makes sure the ZONO is a highlight on parent tours when showing potential enrollees around the facility. With COVID-19 variants still prevalent in our daily lives, the ZONO brings a lot of comfort to families looking to enroll their children into child care centers.

The Future

As Bright Start continues to grow, the ZONO has become an essential addition to its center. Faculty and staff love their ZONO so much that they have even started to use it for their personal belongings. When we asked Shelbra if she would recommend ZONO Technologies to her fellow child care colleagues, she replied without hesitation, **"absolutely! I've already recommended ZONO to three colleagues in Valdosta, GA, and I know others who have purchased a ZONO for their centers."**

ZONO Technologies is a proud supporter of Bright Start and we always love hearing how our products have helped child care businesses with their disinfecting and sanitizing needs!



Why ZONO Technologies?

ZONO Technologies, the leader in forward-thinking disinfecting+ and sanitizing* technology. The ZONO takes a sustainable, liquid chemical-free approach to benefit its users and the environment. The optional heat element can kill pesky bed bugs, lice, and other pests that can sometimes run rampant through a child care center. With the Integrated Mobile Cart System, taking items to and from the ZONO is a breeze, creating a seamless, efficient workflow.

- ✓ Validated through certified independent laboratory testing, the ZONO kills 99.99% of common viruses+ (disinfecting level) and 99.9% of common bacteria* (sanitizing level).
- ✓ The ZONO disinfects and sanitizes surfaces in a simple, short cycle. From table toys, crayons, books, and blocks, to infant mattresses, seat cushions, and more!
- ✓ Various size models and cart configurations make it easy to customize the ZONO to fit your everyday needs.



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Simple. Safe. Sustainable.



+Norovirus on non-porous surfaces. *Staphylococcus aureus, Methicillin-Resistant Staphylococcus aureus, Escherichia Coli, Streptococcus Pyogenes, shigella dysenteriae, Salmonella Enteritidis, and Pseudomonas aeruginosa on non-porous, semi-porous and porous surfaces.

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