



CASE STUDY



ZONO Technologies

And a Michigan Child Care
Share a common
Environmental goal



About The Learning Tree

Located in Michigan with 5 locations currently, The Learning Tree is a unique child care program that emphasizes “going green” within their facilities and instills these practices in children from an early age. After discovering the ZONO Ozone Disinfecting and Sanitizing Cabinet at the Child Care Success Summit in 2012, it was immediately apparent that adding such a cutting-edge green technology would undoubtedly reduce exposure to germs and harsh liquid chemicals. With a clientele of like-minded parents and families believing in their program’s core values, it made adopting the ZONO into each location an easy choice. There are never enough measures we can take within a child care center to prevent the spread of common viruses and bacteria. The ZONO has become a vital addition to The Learning Tree’s everyday disinfecting and sanitizing routine, adding additional significance to their green initiatives.

- ✓ In business for 39 years and going strong!
- ✓ The Learning Tree and ZONO Technologies both share a core value in promoting eco-friendly lifestyle practices and products.
- ✓ The Learning Tree is one of ZONO’s earliest adopters to come from Kris Murray’s Child Care Success Summit.



“Between its ease of use and the peace of mind that it brings, the ZONO is getting us one step closer to providing the healthiest and safest environment we can for children and employees.”
-Andrea Brown, The Learning Tree Regional Director & Managing Partner

The Challenge

Child care is the perfect breeding ground for viruses and bacteria. Children quickly pick up these pathogens from their fellow students after frequently used items end up in the children’s mouths. And what does the spreading of these pathogens do? Sometimes, it can infect a whole classroom, staff included! What does this mean for a child care center? It means requiring other staff to work overtime in place of absent teachers. It means additional time is needed to wipe down, soak, rinse, and dry every inch of a classroom, making sure pathogens are eliminated. These scenarios can be utterly debilitating to a child care center during peak times of the year, especially during today’s current events.



Teachers and Staff

Sometimes it is the teachers and staff who get hit the hardest. When all they want is to teach and care for children, it’s tough when viruses and bacteria prevent them from doing so. In today’s ever-changing world, it is more evident than ever that more and more time is taken away from teaching and spent disinfecting & sanitizing.



Disinfecting & Sanitizing

The only way we know a method genuinely and effectively stops the spread of viruses and bacteria is by witnessing its effects.



Germs

They are easily transmittable and spread quickly; viruses and bacteria do not discriminate; they can affect anyone.

The Solution

As a school that regularly monitors the impact on its surroundings and makes a conscious effort to promote eco-friendly practices with its staff and students, The Learning Tree's usage of the ZONO and its sustainable technology has only helped create a healthier environment for everyone. With the ZONO, combined with their other green cleaning methods, The Learning Tree now has a complete solution to combat the spread of viruses and bacteria. With our ZONO in place, trained staff, and a structured system for the ZONO, families of The Learning Tree can rest assured their children are in the best of care, giving everyone peace of mind.

✓ Easy To Use

In engineering the ZONO, Walter Mann made sure the technology would be simple, safe, and user-friendly. Staff at The Learning Tree say what they love most about the ZONO is its ease of use and how much of a time saver it is. Not to mention that the team at ZONO Technologies always makes sure customers are equipped with the necessary materials for easy start-up and best-in-class support.

✓ Effective Results

The Learning Tree has visibly seen the positive results of having the ZONO. In 2012, a ZONO was added to one of the five existing centers. They were so pleased with the results of its disinfecting+ and sanitizing* performance during flu season that they made a ZONO installation standard for every center they open. Now, as flu season approaches, they have peace of mind knowing that the ZONO is helping to keep families and staff safe by removing many harmful pathogens from the environment!

✓ A Main Attraction

The Learning Tree staff make sure the ZONO is a highlight on parent tours when showing potential enrollees around the facility. With COVID still very present in our daily lives, the ZONO brings a lot of comfort to families looking to re-enroll their children into daycare.



The Future

As The Learning Tree prepares for expansion, the ZONO has become a standard installation in each new center. Andrea Brown stated, "our staff jumped and cheered at the idea of adding another ZONO." When asked if she would recommend ZONO to any child care she knows, she said, "1000000% YES!".

The Learning Tree has continued to emphasize the school's use of the ZONO and frequently notify parents to educate them on the technology and update them on the success and benefits of its usage.



Why ZONO Technologies

ZONO Technologies, the leader in forward-thinking disinfecting+ and sanitizing* technology, takes a sustainable, liquid chemical-free approach to benefit its users and the environment. The optional heat element can kill pesky bed bugs, lice, and other pests that can sometimes run rampant through a child care center. With the integrated mobile cart system, taking items to and from the ZONO is a breeze creating a seamless, efficient workflow.

- ✓ Validated through certified independent laboratory testing, the ZONO kills 99.99% of common viruses and 99.9% of common bacteria.
- ✓ The ZONO disinfects and sanitizes virtually any surface in just 30 minutes. From table toys, crayons, books, and blocks, to infant mattresses, seat cushions, carpet squares, and more!
- ✓ Various size models and cart configurations make customizing the ZONO to fit your needs easy.



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Simple. Safe. Sustainable.



+Norovirus on non-porous surfaces. *Staphylococcus aureus, Methicillin-Resistant Staphylococcus aureus, Escherichia Coli, Streptococcus Pyogenes, shigella dysenteriae, Salmonella Enteritidis, and Pseudomonas aeruginosa on non-porous, semi-porous and porous surfaces.

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